

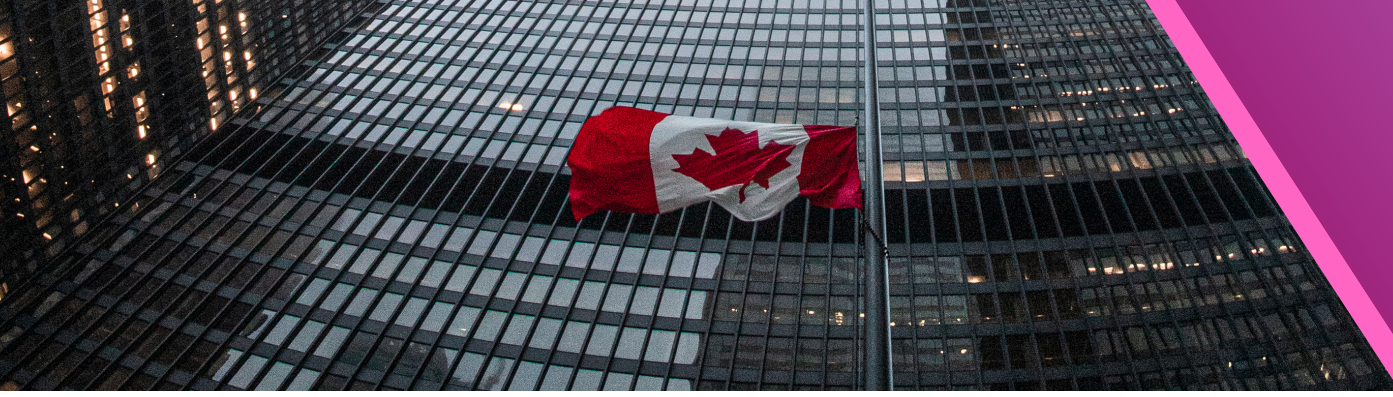
Canada 



CANADIAN LGBTQ
BUSINESS TRADE MISSION

New York City, NY. USA
September 17-20, 2024

Directory of Delegates



CGLCC Trade Mission to New York City

Canada's 2SLGBTQI+ Chamber of Commerce (CGLCC) is pleased to be leading a LGBTQ Trade Delegation to New York City, USA - joining with Lesbians Who Tech & Allies.

The delegates who join us demonstrate the strength, creativity and dynamism of Canada's LGBTQ enterprises. In these, we see the range of economic activities and services offered, as well as the importance of Canada's LGBTQ business community's contribution to a thriving and inclusive global economy.

This directory provides a short description of the activities and fields of expertise of the Canadian certified-diverse businesses participating in this trade mission, as well as contact information for their representatives.

We encourage you to talk to members of the Canadian delegation and explore with them how they can become your next best business partner, and how Canadian businesses and internationally certified LGBTQ suppliers bring unique solutions to your business needs.



In Partnership with





About CGLCC

Canada's 2SLGBTQI+ Chamber of Commerce is a coalition of LGBTQ business owners, allies, government liaisons, corporate members, and community partners. We advocate for and work towards a more inclusive North American economy – one connection at a time.

CGLCC's Global Program

By connecting Canadian enterprises to a global network of other LGBTQ chambers of commerce, governments, corporate partners, businesses, and individuals – CGLCC's Global Program helps LGBTQ certified suppliers access international business opportunities.

We also equip members with practical information about how to do business abroad and insider information about trends in trade and various markets. Our development programs and government partnerships give certified suppliers the opportunity to speak with the right people and get the right information to expand their potential globally.

Let us introduce you to the benefits of working with the many LGBTQ businesses of Canada.



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Global Program
supported in part by



www.cglcc.ca

Directory of Delegates

Company	Delegate(s)	Sector	Pg
Centered Coaching and Consulting	Nancy Shadlock	Coaching and Consulting	5
Digital Seniority	Anneline Breetzke	Marketing & Advertising for Senior Living	6
Editaudio	Steph Colbourn	Media, Marketing	7
Inbo Consulting Inc	Juniper Belshaw	Team Performance, Leadership Development & Coaching	8
Mirror Image Media	Meaghan Wright Marie Wright	Marketing & Video Production	9
Projects Pivot	Barbara Kephart	Project management	10
Rel-AI-able Technologies	Guy Pavlov	Machine Learning and AI	11
Reya Health	Dallas Barnes	Digital Health	12
The LeaderSmith	Theresa Smith	Leadership Development & Coaching	13

CENTERED & THE CONSCIOUS QUEER COLLECTIVE

Coaching and Consulting



At Centered Coaching and Consulting, our mission is to support queer individuals in thriving across all aspects of their lives, with a special emphasis on the tech industry.

We focus on guiding people to reconnect with their authentic selves, tap into their innate wisdom, and cultivate a strong sense of belonging. Through our services, including personalized coaching, consulting, and the Conscious Queer Collective community, we aim to help queer individuals flourish both personally and professionally.

Our approach has proven especially valuable in the high-stress tech environment, where we help individuals build emotional resilience and prevent burnout. By facilitating personal growth and fostering a healthier work culture, we create more inclusive spaces that support queer professionals in navigating their careers. Our work has had a significant impact, transforming thousands of lives, contributing to worldwide suicide prevention, and gaining recognition through over 20,000 podcast downloads of our award-nominated show - The Coming Out Chronicles.

With over 20 years of experience in transformative coaching and workshops, our queer woman-owned organization is dedicated to genuine human connection and authenticity. We offer a tailored approach that addresses the unique challenges faced by queer folx in a male-dominated, AI-driven tech landscape. Our services cater to companies seeking to improve inclusivity, queer tech professionals undergoing transitions, and people facing personal or professional crossroads, including those re-creating their lives after significant changes such as divorce, redundancy and new awareness around gender identity.

CENTERED COACHING AND CONSULTING CAPABILITY STATEMENT



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DIGITAL SENIORITY



Marketing & Advertising for Senior Living

Digital Seniority is a 100% women-owned, CGLCC-certified company specializing in digital marketing, web design, and innovative technology solutions for the Senior Living & Care industry.

With clients throughout Canada and the USA, we enhance the quality of life for residents and optimize operations for care providers and communities through tailored, human-centered, and technologically advanced solutions. Our scalable team embodies our vision and values, ensuring consistent and impactful results across all our projects.

Our services include:

- **Digital Marketing Strategy:** Comprehensive strategies that drive engagement, boost occupancy rates, and enhance brand reputation within the senior living sector.
- **Web Design & Development:** Accessible, user-friendly websites designed to resonate with seniors and their families, ensuring a seamless online experience.
- **Technology Integration:** Innovative, scalable tech solutions that streamline operations, improve care delivery, and enhance resident satisfaction.

Our approach is grounded in industry expertise, cutting-edge technology, and a commitment to Diversity, Equity, and Inclusion (DEI). Digital Seniority's solutions are designed to increase visibility, improve resident satisfaction, and promote operational efficiency. We are dedicated to empowering senior living communities and care providers to thrive in an increasingly digital and tech-driven world.

DIGITAL SENIORITY CAPABILITY STATEMENT



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EDITAUDIO

Media Production, Marketing

The logo for editaudio, consisting of the word "editaudio" in a white, lowercase, sans-serif font inside a solid blue circle.

Editaudio is a Certified LGBTQ+ Enterprise and award-winning podcast production house founded in 2012 by Steph Colbourn. It is the only podcast production company entirely owned and operated by women and gender expansive people. We've worked with media companies like Cosmopolitan and Spotify, and leading tech orgs like Google, Stack Exchange Inc, and NTT Data.

We bring a diverse group of voices to the podcast space: from Jane Fonda and Michaela Jaé Rodriguez, to former Netflix executives, WNBA players and HGTV stars. We are the go-to choice for brands, organizations and individuals seeking authentic, mission-driven content production with proven impact.

We work with clients in three ways:

- **Thought leadership** - we create podcasts that generate visibility and highlight expertise for their teams, products or overall brands. Clients find it is a great way to connect with other industry leaders!
- **Paid media** - We build and execute paid media campaigns and strategies from end to end, to help grow audiences and build awareness for companies and brands through podcasting.
- **Internal Communications** - We create community-focused internal podcasts for companies that help to align teams, share messages from senior leaders, and highlight employee resource groups and other internal cultural initiatives for employees.

We are an award-winning production company operating in Canada, the US, and the UK. We strive to make the industry more representative through our content and support. We also produce a slate of acclaimed original podcasts hosted by women and non-binary creators.

EDITAUDIO CAPABILITY STATEMENT



DELEGATE

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INBO CONSULTING INC



Team Performance, Leadership Development & Coaching

INBO is a boutique consulting agency dedicated to empowering leaders and teams for the future of work. We believe that everyone has the potential to be a future shaper, but all too often, office politics, awkward dynamics, and outdated practices stand in the way. That's where we come in.

Our expert coaches and facilitators bring decades of experience to help organizations tackle their toughest challenges, transform team dynamics, elevate leadership, and unlock new levels of performance. We craft powerful learning experiences, delivering custom and ready-made solutions perfectly tailored to each client's unique culture and needs.

Our services include:

- **Leadership Development:** Executive Coaching, Leadership Development Programs, Leadership Assessments, Developmental Sprints®
- **Executive Team Development:** Off-sites and Retreats, Workshops & Trainings, Team Coaching and Team Culture Assessments, Team Development Sessions Culture
- **Change Transformation:** Strategic Planning, Vision and Mission Definition, Values Development
- **Facilitation and Learning Design:** Expert Facilitation, Learning Experience Design, Creative Brainstorming Sessions

INBO's human-centered, straightforward approach delivers tangible results and lasting impact, earning the trust of clients like Ubisoft, Samsung, EY, ESRI, Mila AI Institute, Cirque du Soleil, and various Canadian government divisions, including the Prime Minister's Office. We'd love to connect with you—whether to elevate your team or simply explore how we can assist. Reach out to start a conversation!.

INBO CONSULTING CAPABILITY STATEMENT



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MIRROR IMAGE MEDIA

Marketing & Video Production



Mirror Image Media, a women/lesbian-owned video production company based in Halifax, brings a unique value to this summit. We prioritize hiring queer crews, telling authentic queer stories, and mentoring queer individuals in tech roles such as camera, lighting, editing, and sound design.

We also have been exploring the AI side of film along with the value it adds to entrepreneurs in tech industries. Key Differentiators:

- 1. Authentic Representation:** We focus on creating content that genuinely represents queer experiences.
- 2. Diverse Talent:** Hiring and empowering queer professionals enriches our projects and supports the LGBTQ+ community.
- 3. Mentorship:** We develop the next generation of queer tech and media professionals through hands-on training.
- 4. Leadership:** Our experienced team produces content that entertains, educates, and inspires.

At the summit, we aim to expand our network, share our expertise, and collaborate to further LGBTQ+ representation and empowerment in tech, business, and media.

MIRROR IMAGE MEDIA CAPABILITY STATEMENT



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PROJECTS PIVOT

Project management



We take the chaos out of project management for executives handling technical and business projects, allowing them to instead focus on running their business.

Our project professionals efficiently manage and complete these projects with transparency, giving peace of mind to executives, even as the projects pivot, which they always do.

We do this in two ways:

1. We offer fractional project professionals that are selected through our proprietary assessment process, backed by our Chief Project Officers (CPOs) to ensure project completion. Our CPOs employ our Seatbelt Session strategy to identify and manage key project deliverables.
2. We offer practical, experiential project management training for project professionals to manage projects confidently and skillfully.

We offer top-tier project management expertise without the high costs of executive-level services. With over 45 years of combined experience, we provide practical, results-driven management across industries.

Our team ensures project success and boosts executive confidence. If your project list exceeds your capacity or if you're questioning your current processes, it's time for professional help. We excel in assessing project feasibility and turning challenges into successes.

Our goal is to become your favorite project management partner, making your projects enjoyable and effective.

PROJECTS PIVOT CAPABILITY STATEMENT



DELEGATE

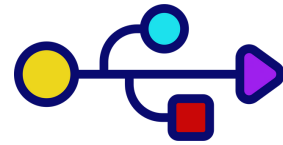
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REL-AI-ABLE TECHNOLOGIES

Machine Learning and AI



Rel-AI-able Technologies is a dynamic consultancy specializing in cutting-edge AI, machine learning, cloud computing, and custom software development. As a solo consultancy, we offer personalized, expert-driven services tailored to meet the unique needs of each client. Our project portfolio demonstrates our versatility and commitment to excellence:

- **AI-Powered Quiz Generator:** Leveraging advanced AI to create dynamic, customized quizzes for educational and corporate training environments.
- **Full-Stack Website Development:** Delivering end-to-end web solutions that are robust, scalable, and user-friendly.
- **DevOps and Cloud Architecture:** Streamlining operations and enhancing system reliability with sophisticated cloud infrastructure and automated DevOps pipelines.
- **GPT-4 Powered Assistant:** Developing intelligent, real-time data-driven assistants to enhance decision-making and operational efficiency.
- **Data Analysis and Visualization:** Transforming raw data into actionable insights through advanced analytics and compelling visualizations.
- **Process Automation:** Optimizing workflows and reducing manual effort with intelligent automation solutions.
- **IT Consulting:** Providing strategic guidance and technical expertise to help businesses navigate complex IT challenges.

Rel-AI-able Technologies is committed to delivering innovative, high-impact solutions that drive growth and efficiency, helping businesses thrive in an increasingly digital world.

REL-AI-ABLE TECHNOLOGIES CAPABILITY STATEMENT



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REYA HEALTH



Digital Health

Reya is a digital platform designed to address the pressing issues in sexual and reproductive health by providing personalized contraceptive counseling and support. North America is currently facing a sexual health crisis with increasing rates of STIs, unplanned pregnancies, and gender-based violence. In Canada alone, unplanned pregnancies cost the government \$320 million annually, with 45% of these due to ineffective birth control methods. Many individuals, particularly GenZ, discontinue birth control due to adverse side effects, and the healthcare system's historical mismanagement of contraceptive prescriptions contributes to a frustrating trial-and-error process that negatively impacts users' well-being.

Reya seeks to overcome these challenges by using advanced algorithms, evidence-based science, and human-centered design to match users with the most appropriate birth control methods. This approach eliminates the lengthy and often harmful trial-and-error process that many experience. Reya's symptom tracking system further supports users by managing side effects and offering personalized health insights, aiming to enhance the overall user experience and reduce the incidence of unplanned pregnancies, STIs, and gender-based violence.

To expand its reach, Reya partners with various organizations, including government agencies, insurance companies, educational institutions, and health clinics. Through its product integration and licensing model, Reya makes its platform accessible to diverse communities. This strategic approach not only helps address immediate sexual health needs but also contributes to valuable data collection for women's health research and innovation.

Reya is particularly focused on serving marginalized and equity-deserving communities, ensuring they receive the necessary support to overcome barriers to adequate health care.

REYA HEALTH CAPABILITY STATEMENT



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THE LEADERSMITH



Leadership Development & Coaching

At The LeaderSmith we are on a mission to make the world a better place through better leadership.

From emerging leaders thru to C-suite executives, we support leaders to unlock their next-level potential, show up as their best selves, and, do their best work.

Our stand for conscious, compassionate, effective leadership means we take a whole person approach - we believe personal development IS professional development - leading to deeper connections, stronger teams, greater collaboration and inspired action, resulting in better business outcomes.

With over 25 years of experience working in and leading tech and media organizations, as well as coaching tech leaders, our Founder & Head Coach, has a deep understanding of the challenges faced by leaders in these industries.

From the break-neck speed of tech, to the pressures of leading in a startup environment, to the need to build and grow high-performing teams and quickly make necessary changes, at The LeaderSmith, we support you in leading from a place of positivity and possibility.

We offer deep, customised, 1:1 coaching engagements as well as group programs such as our Emerging Leaders program. We also offer a variety of workshops on topics that include building mental fitness and how to be more coach-like in your leadership.

THE LEADERSMITH CAPABILITY STATEMENT



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CANADA'S 2SLGBTQI+ CHAMBER OF COMMERCE

Diversifying Canadian Business, One Connection at a Time.

CGLCC, Canada's 2SLGBTQI+ Chamber of Commerce, advocates for and works towards a more inclusive Canadian economy. As the only certifying body of LGBTQ owned businesses in Canada, CGLCC's Certified Supplier program is internationally recognized by the NGLCC, global corporations, and Canadian government partners.

We are actively welcoming new corporate partners who want to help champion 2SLGBTQI+ business in Canada and around the Globe. Let us share our success with you! Connect with one of our Delegates, or visit www.cglcc.ca, for more information.

DELEGATES



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