

# 9th Annual Black & White Gala

*Do. Dare. Dazzle.*

N O V E M B E R 1 , 2 0 2 4 • T H E C A R L U



# Welcome

We invite you to join us for our  
9th Annual Black & White Gala

This event unites the 2SLGBTQI+ business community,  
honoring outstanding achievements through a night of  
celebration and CGLCC's Business Leadership Awards.

Experience an exclusive evening of unprecedented  
entertainment and connection, celebrating a year of  
incredible growth and progress.

Your presence is vital in commemorating  
this remarkable journey!



# 2024 Black & White Gala

CGLCC's annual Gala is the national signature event of the year. Here, we bring together hundreds of business and community leaders and 2SLGBTQI+ entrepreneurs from across Canada and the world. We also recognize and award excellence among Canada's business leaders who are helping to drive 2SLGBTQI+ inclusion and prosperity.

Our 2024 Business Leadership Award categories and more information will be announced soon on CGLCC's Business Leadership Awards [cglcc.ca/awards](https://cglcc.ca/awards)



# Join us by...

- **Purchasing a couple of seats or a full table to celebrate with your staff.**
- **Sponsoring the gala:** Looking to participate in a greater way? We have a variety of sponsorship opportunities available for you and/or your company to choose from.
- **Donating to the silent auction:** Each year, we hold a silent auction to help support the CGLCC. We would like to showcase anything from spa gift cards and travel vouchers to audio speakers and iPads



# 2024 Sponsorship Benefits



	PLATINUM SPONSOR \$18,000*	AWARD SPONSOR \$9,500*	STORYTELLING SPONSOR \$8,500*	SILVER SPONSOR \$6,000*	FRIEND \$3,000*
Remarks during the event	Welcoming remarks	Presentation of sponsored award			
Verbal recognition during event	✓	✓	✓	✓	
In-person tickets to Gala	10 in-person tickets	8 in-person tickets	6 in-person tickets	6 in-person tickets	2 in-person tickets
Social media promotional assets with links for sharing; post-Gala branded thank you messaging	✓	✓	✓	✓	✓
Logo/brand name recognition for one of: Gala pre-show; sponsor break; after party, musical performance				✓	
Logo/brand recognition on Storytelling video			✓ One Story		
Logo displayed on Gala platform and on sponsor reel shown at minimum 3 times during event	✓	✓	✓	✓	✓
Sponsor Spotlight Videos (short video highlighting sponsor testimonial, pushed out on CGLCC social media channels)	✓	✓	✓	✓	
Logo included on all promotional materials, and in regularly scheduled e-newsletters, pre- and post-Gala	✓	✓	✓	✓	✓
Logo included in social media posts (Twitter, LinkedIn, Instagram, Facebook) pre- and post-Gala; live sponsor shout-outs on social channels during event.	✓	✓	✓		
Invitation to the VIP reception pre-gala	✓	✓	✓	✓	

\*Plus applicable taxes. Rates are for corporations that are members of CGLCC. Non-members add 20%

# 2024 Gala Ticket Pricing



	Early Bird Ticket (August 23rd- September 2nd)	Early Bird Table of 8 (August 23rd- September 2nd)	Early Bird Table of 10 (August 23rd- September 2nd)	Advanced Ticket (ends September 22)	Advanced Table of 8 (ends September 22)	Advanced Table of 10 (ends September 22)	Ticket	Table of 8	Table of 10
<b>CGLCC Corporate Member</b>	\$561	\$4,488	\$5,610	\$600	\$4,800	\$6,000	\$660	\$5,280	\$6,600
<b>CGLCC Certified Supplier</b>	\$255	\$2,040	\$2,550	\$270	\$2,160	\$2,700	\$300	\$2,400	\$3,000
<b>Rainbow Registered Business &amp; Ecosystem Partners</b>	\$280	\$2,244	\$2,805	\$300	\$2,400	\$3,000	\$330	\$2,640	\$3,300
<b>Non-Member</b>	\$654	\$5,236	\$6,545	\$700	\$5,600	\$7,000	\$770	\$6,160	\$7,700

# 2023 Black & White Gala in Review

**460**

Attendees

**23**

Sponsors

**50+**

Silent Auction Items  
Donated, Bid on,  
and Won.



# 2023 Award Winners

CORPORATION OF THE YEAR:  
**BMO**

2SLGBTQI BUSINESS LEADER OF THE YEAR:  
**Caley Shukalek**

2SLGBTQI+ Business advocate of the year:  
**Michael Battista**

2SLGBTQI+ BUSINESS OF THE YEAR:  
**Nuts for Cheese**

YOUNG 2SLGBTQI+ ENTREPRENEUR OF THE YEAR:  
**Fae Johnstone**

2023 LEGACY AWARD:  
**Dax Dasilva**





# Thank you to the 2023 Gala Supporters

PLATINUM SPONSORS



**AIR CANADA**

AWARD SPONSORS



STORYTELLING SPONSORS



SILVER SPONSORS



FRIENDS AND SUPPORTERS



LIVE CAPTIONING PROVIDED BY



AUDIO VISUAL SPONSOR



# We hope to see you there!

At CGLCC, our goal is to help you connect with customers and prospects, and reimagine how we can continue to bring our community leaders together.

For more information, please visit the [CGLCC website](https://www.cglcc.ca) or reach out to [adam@cglcc.ca](mailto:adam@cglcc.ca).

---

## Contact:

Canada's 2SLGBTQI+ Chamber of Commerce

Website: [cglcc.ca](https://www.cglcc.ca)

Social Media: @theCGLCC / @CGLCC

