



June 2 & 3, 2022

Global LGBT+ Business Summit & Supplier Diversity Forum



Looking Forward

There remain many barriers to success, and opportunities yet realized, amongst the LGBT+ business community. That is why, since 2017, the CGLCC has proudly hosted an annual Global Business Summit.

This year we look forward to:

Connecting community
and business leaders

Presenting relevant topics
for enterprises in Canada
and around the world

Creating procurement
connections and building
businesses

Bringing back some of our
favourite events, including
procurement matchmaking
& EY's Pitch Competition

01

02

03

04

Summit Goals

Helping CGLCC Stakeholders overcome current challenges and grow their business!

Share best practices

Strengthen the
entrepreneurial ecosystem
and relationships

Advance economic
and social development
for all participants
and companies

Learn how to expand
business opportunities,
both in Canada
and abroad

Strengthen relationships
between members and
certified suppliers

Further develop the
LGBT+ entrepreneurial
sector in Canada
and abroad

2021 Digital LGBT+ Global Business Summit Stats



1000+

Registrants



21

Companies & Sponsors



32

Exhibitor Booths



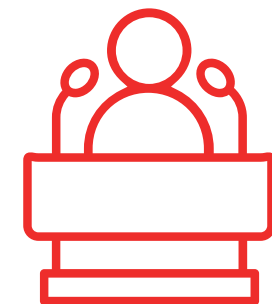
15

Countries



46

Sessions



75

Speakers



250

Unique Meeting Schedules



11,111

Page Views



Impressions: **1,510,158**

Link Clicks: **90,452**



Impressions: **104,600**

Link Clicks: **525**



Impressions: **131,200**

Link Clicks: **694**

Ways to Participate



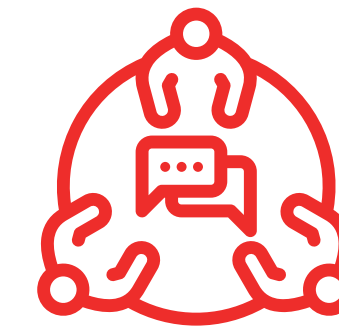
Register as a Delegate*

Take part in keynote sessions, educational discussions, networking opportunities, and more.



One-on-One Meetings

Establish further relationships and explore business opportunities through one-on-one meetings.



Corporate-Supplier Roundtable and/or Matchmaking Session

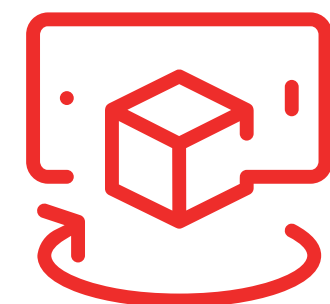
Corporate Members meet directly with diverse certified suppliers and learn about their products and services.

Exact format to be determined.



Partnership*

Looking to participate in a greater way? We have a variety of partnership opportunities available.



Host a Virtual Booth*

Allows Summit delegates to meet with your company and your representatives in real-time.

* Fees associated with these benefits

2022 SPONSORSHIP BENEFITS <small>Note: All benefits are based on a hybrid model event and are subject to change</small>	TITLE SPONSOR \$12,000 LIMIT 1	GOLD SPONSOR \$9,000 LIMIT 7	SILVER SPONSOR \$6,000 LIMIT 5	BRONZE SPONSOR \$4,500 10 LIMIT	FRIEND \$3,000
Logo recognition on Summit website	✓	✓	✓	✓	✓
Logo recognition on social media assets, both pre and post-Summit	✓	✓	✓	✓	✓
Logo placement on all printed materials and event signage	✓				
Included in digital or printed program, corporate ads, banner ads (where applicable) and include up to 2 branded embedded videos with links to sponsor's website	✓				
Included in digital or printed program, banner ads (where applicable) and half-page ad		✓			
Included in digital or printed program and half-page ad			✓		
Included in the digital or printed program				✓	✓
Verbal recognition at the event	✓	✓	✓		
Opportunity to introduce sponsored session	✓ <small>(Opening Keynote)</small>	✓ <small>(1 Keynote session, lunch or reception)</small>	✓ <small>(Match-making, one Unstoppable talk or breakfast)</small>	✓ <small>(1 General panel session or sponsored break)</small>	
Complimentary registrations	7 Main Event 4 Regional Event 13 Digital	5 Main Event 3 Regional Event 10 Digital	3 Main Event 2 Regional Event 7 Digital	2 Main Event 2 Regional Event 6 Digital	1 Main Event 1 Regional Event 5 digital Event



Hope to see you there!

After these past two years, we are all more aware of how important human connection is for our health, productivity and happiness. At CGLCC, our goal is to help you connect with customers and prospects, and reimagine how we can continue to bring our community leaders together.

