

LGBT+ Trade Mission to Las Vegas

REGISTER NOW: August 2-5, 2022

The Trade Commissioner Service (TCS) is pleased to partner with the Canadian Gay & Lesbian Chamber of Commerce (CGLCC) for a third year, to organize a Canadian LGBTQ2 business mission to the 2022 National LGBT+ Chamber of Commerce (NGLCC) International Business & Leadership Conference, in Las Vegas, Nevada. The Trade Mission will take place at the Hotel Bellagio & Casino. Exclusive Registration Rate is \$975.00 +HST per participant, not inclusive of travel expenses or accommodations. Partial CanExport SME support **funding available** to qualified applicants.

Why Participate?

- **Promote** your business at the **largest LGBT+ business event** in the world with more than 1400 LGBT+ and allied business leaders.
- Enjoy a **rich networking environment** amongst like-minded business people and organizations who are ready to meet and help LGBTQ-businesses gain a foothold in the market.
- **Learn about supplier diversity** in the United States and the opportunities that exist for certified LGBT-owned businesses.
- **Take part** in programming **organized specifically for the Canadian delegation** to network with U.S. corporations and the local business community.
- Time spent establishing **meaningful connections** DOES work! Each year attending delegates report that the introductions and networking during the Trade Mission **helped their company** forge **valuable business connections** and/or make inroads into a **valued market**.
- Participating could qualify you to certify your LGBT+ business at no cost to you via TCS/CanExport's **new certification grant!**
- Canadian delegates attending with CGLCC will have an opportunity to apply (with support from CGLCC) for CanExport **SME financial support** that could qualify you for up to 50% of your Trade Mission costs.
- After Las Vegas (select) participants will have the **option to travel** to **Los Angeles**, before returning to Canada, for **additional B2B Trade Meetings**. This optional add-on is an excellent way to **maximize your travel time**.

Who Should Participate?

- Canadian **LGBT+ SMEs*** looking to learn more about U.S. supplier-diversity programs and/or seeking supplier-diversity opportunities in the United States.
- **Corporate companies** seeking networking opportunities with LGBT+ suppliers and American business networks.

* SMEs must be a CGLCC certified LGBT+ business or be eligible for certification now.

* SMEs who are not-yet-certified may qualify to become certified at no additional cost.

Register here: cglcc.ca/trade-vegas-2022

Need a little support with your registration or certification? Contact: Cass@cglcc.ca



Global Programs