

Canada 



CANADIAN LGBTQ
BUSINESS TRADE MISSION

São Paulo, Brazil
April 22-26, 2024

Directory of Delegates



CGLCC Trade Mission to São Paulo

Canada's 2SLGBTQI+ Chamber of Commerce (CGLCC) is pleased to be leading a LGBTQ Trade Delegation to São Paulo, Brazil - joining with our Global LGBT Chamber Affiliate: ***Câmara de Comércio e Turismo LGBT do Brasil.***

The delegates who join us demonstrate the strength, creativity and dynamism of Canada's LGBTQ enterprises and entrepreneurs. In these we see the range of economic activities and services offered as well as the importance of Canada's LGBTQ business community's contribution to a thriving and inclusive global economy. We are grateful to be collaborating with Chamber of Commerce Brazil and Canada and Trade Commissioner Services in Brazil, and look forward to deepening Canada's trade relationships abroad.

This directory provides a short description of the activities and fields of expertise of the Canadian certified diverse businesses and entrepreneurs participating in this trade mission, as well as contact information for their representatives.

We encourage you to talk to members of the Canadian delegation and explore with them how they can become your next business partner, and how Canadian businesses and internationally certified LGBTQ suppliers bring unique solutions to your business needs.



In Partnership with



About CGLCC



Canada's 2SLGBTQI+ Chamber of Commerce is a coalition of LGBTQ business owners, allies, government liaisons, corporate members, and community partners. We advocate for and work towards a more inclusive North American economy – one connection at a time.

CGLCC's Global Program

By connecting Canadian enterprises to a global network of other LGBTQ chambers of commerce, governments, corporate partners, businesses, and individuals – CGLCC's Global Program helps LGBTQ certified suppliers access international business opportunities.

We also equip members with practical information about how to do business abroad and insider information about trends in trade and various markets. Our development programs and government partnerships give certified suppliers the opportunity to speak with the right people and get the right information to expand their potential globally.

Let us introduce you to the benefits of working with the many LGBTQ businesses of Canada. To learn more about CGLCC's Global Program, visit www.cglcc.ca/programs/global-initiatives

Or contact Cass Elliott, Global Manager for CGLCC.



Cass Elliott

He/Him
Manager, Global

+1 (866) 300 7556 ext.113

+1 (613) 407 8858

cass@cglcc.ca

Global Program
supported in part by



www.cglcc.ca

Directory of Delegates

Company	Delegate(s)	Sector	Pg
BSR Impact	Tristan Smyth	ESG Consulting	5
Joshan Immigration Services	Douglas Atagamhen	Immigration and Naturalization	6
Lucky Iron Life	Gavin Armstrong	Health and Wellness	7
Resourceful Paths Consulting	Laurie Reemeyer	Mining & Metals, Sustainability Services	8
Spectrum Intelligence	Max Monahan-Ellison	Due Diligence/Compliance Investigations	9
Sway Strategies Inc.	Max Monahan-Ellison	Health & Life Sciences Consulting	10



BSR IMPACT

ESG Consulting

BSR Impact is a boutique consulting firm that drives positive environmental and social change through three areas:

- 1) research
- 2) monitoring and evaluation
- 3) design and implementation of pilot projects.

Grounded in data-driven insights, our work helps clients to meet their ESG or sustainability reporting requirements, secure new investors, source new investments, or develop innovative products or programs that balance profit and purpose.



DELEGATE

Tristan Smyth
They/them

Managing Director

+1 (819) 208-9323
Tristan@Bsriimpact.ca
www.bsriimpact.ca





JOSHAN IMMIGRATION SERVICES

Immigration and Naturalization

Joshua Immigration Consulting is a trusted and regulated Canadian Immigration Company specializing in seamless immigration and naturalization services.

Our dedicated team of licenced immigration experts assists individuals and businesses worldwide in navigating the legal migration process to Canada. We are keen to meet with: Companies and individuals from Brazil interested in setting up businesses in Canada, or immigrating to Canada legally.

Our team can also support your company to set your staff up properly to do business in Canada on your behalf. You can rely on our assistance for a seamless immigration and set-up process.

During our visit to Brazil, we also aim to forge partnerships with local immigration consulting firms and introduce companies and individuals from Canada, that are interested in the Brazilian market, to trusted advisors within Brazil.

We are committed to making your Canadian immigration dreams and your business goals a reality.



DELEGATE

Douglas Atagamhen

He/Him

Director

+1 (587) 335-5774

datagamhen@gmail.com

www.joshanimmigration.com





LUCKY IRON LIFE

Health and Nutrition

Lucky Iron Life (LIFE) is a social enterprise with a goal of reducing the burden of iron deficiency and anemia– the most serious nutrient deficiency affecting the health and livelihoods of 2 billion people worldwide. Women and children are particularly at risk, but the condition can affect anybody at all stages of life. We developed a simple solution to this problem.

The Lucky Iron Fish is made of electrolytic, elemental iron. Adding it to your cooking pot and cooking for 10 minutes fortifies your meal with just the right amount of iron to boost iron in the body and alleviate anemia. Our operating mantra is “Based on Science – Built on Values,” and we partner with independent organizations to provide evidence that regular use of the Fish improves iron status and health.

The Fish does not affect the taste or the colour of the food and is not associated with any side effects, so compliance levels are high, making it an effective, low-cost solution to iron deficiency. Moreover, the Fish lasts for five years with regular use and improves the iron status of all family members. The Fish is now sold (mostly through e-commerce) in over 66 countries.

At the same time, we donate Fish and work with NGOs in Low to Middle Income Countries (LMIC) to reach populations where the burden of anemia is high. Through sales and donations, Lucky Iron Life has improved the health of more than 1.25 million people across the planet, and we aim to scale-up our sales and donations to reach more than 5 million people.



DELEGATE

Gavin Armstrong

He/Him
Founder & CEO

+1 (647) 825 0034
gavin@luckyironlife.com
luckyironlife.com





RESOURCEFUL PATHS CONSULTING

Mining and Metals, Sustainability Services

Our business is focused on supporting more sustainable and responsible mining. We offer services in study management, strategic consulting, due diligence and education. We also evaluate the potential for emerging technologies to reduce environmental impacts, for example through our sponsorship and coaching for the UC Berkeley CleanTech2Market program.

Principal Consultant, Laurie Reemeyer, was a qualified person supporting the Nexa Resources listing in 2017 (Morro Agudo and Vazante lead-zinc mines). He also assisted Kinross and Equinox Gold with roadmapping to reduce greenhouse gas emissions from their Brazilian gold mines. He is a facilitator for the AusIMM Professional Certificate in Tailings Management and a colleague of Angelica Amanda Andrade, who has advocated for improved tailings safety practices following the death of her sister in the Brumadinho dam failure in 2019.

He is interested in consulting with Brazilian, Canadian and Australian companies developing mining projects in Brazil, especially with respect to improved water and tailings management practices, extracting saleable by-products from mining waste streams, and reducing GHG emissions. Resourceful Paths is one of the few LGBTQ+ certified businesses in the global mining industry. Laurie volunteers with the Diversity and Inclusion Advisory Council for the Canadian Institute for Mining, Metallurgy and Petroleum, where he is the affinity lead for LGBTQ+.

During this trade mission, Laurie intends to meet with personnel from mining companies, engineering and sustainability consulting firms and universities as well as NGOs concerned about the potential social and environmental impacts of mining projects. The knowledge gained and relationships formed would be used to increase Resourceful Paths' exposure to the Brazilian market and win assignments to help promote and advance more sustainable and responsible mining practices there.



DELEGATE

Laurie Reemeyer

He/Him

President and Principal Consultant

+1 (604) 754 7710

laurie@resourcefulpaths.com

resourcefulpaths.com



SPECTRUM INTELLIGENCE

Due Diligence/Compliance Investigations

Founded in 2016, Spectrum Intelligence is a boutique corporate intelligence firm specializing in enhanced due diligence investigations. Our managers are experienced professionals with an extensive background spanning decades in due diligence, banking, intelligence and diplomacy.

As a due diligence/corporate intelligence consultancy we are uniquely positioned to assist companies in Brazil develop and enhance their internal compliance and due diligence processes especially when looking to do business in and with Canada and/or the US. For example, they will need to be aware and promptly address risks associated with third parties in Canada as well as in Brazil and make sure they do not expose their company, be it directly or indirectly, to Foreign Corrupt Practices Act (FCPA) provisions, Corruption of Foreign Public Officials Act (CFPOA) provisions or to other regulatory and sanctions risks.

Our services include but are not limited to:

- o Negative Media Screenings
- o Social Media Intelligence
- o Market Research
- o Corporate Registration Checks
- o HR-focused investigations
- o Financial, Regulatory and Litigation Checks
- o Site Visits and Audits
- o Reputational Inquiries
- o UBO investigations
- o Asset Tracing



DELEGATE

Ionut-Andrei Dumitrache

He/Him
President

+1 (613) 213-4517

contact@spectrumintelligence.co.uk

www.spectrum-intelligence.co.uk



SWAY STRATEGIES INC.
Health & Life Sciences Consulting

Based in New York City and Toronto Canada, Sway Strategies offers corporate strategy and communications consulting services to companies, governments and NGOs specialized in the health and life sciences sector with a focus on emerging, complex and stigmatized healthcare areas.

Our work is focused on helping companies know how and where to communicate value effectively and governments how to create impact with health policy. Services at a glance: *Brand strategy, storytelling and positioning | Stakeholder affairs, government affairs, and health economics | Go-to-market strategy | Crisis Preparedness and Management | Corporate and clinical communications and strategy | Fractional executive leadership / board member seats in Canada or the US to establish presence | Establishing connections between markets with extensive private, public and university contacts.*

Examples of past and current clients: Government of Denmark, Apex Labs, GCI Health, Eversana, Innosphere, Envoya.

Why Brazil: Brazil's biotech sector is growing rapidly, and Sway has the right experience and learnings from global markets to help companies capitalize on this growth, and government / public institutions navigate growing health challenges. The team have extensive experience in 2SLGBTQI+ health, AI healthcare tech, drug tech, medical devices, ADHD, gene therapy, diabetes, oncology, neurological disorders, ultra rare disease, cardiovascular disease and heart failure, psilocybin, cannabis and more.

About The Delegate: CEO, Max Monahan-Ellison has worked in pharma since 2009, and has been heavily involved with 2SLGBTQI+ healthcare. He sits on the board of directors of PathoNN, developing an AI driven pathology tech, Odyssey Health, reshaping medical imaging, Media Empathy Foundation focused on disease stigma and Medical Cannabis Canada, a research group, also advising the Canadian government. During this trade mission, Max intends to meet with companies in the health and life sciences sector looking for support in Brazil, interested in establishing a North American presence, or looking for board members or a fractional executive.



DELEGATE

Max Monahan-Ellison

He/Him

CEO

+1 (647) 919-6150

max@swaystrat.com

www.swaystrat.com



CANADA'S 2SLGBTQI+ CHAMBER OF COMMERCE

Diversifying Canadian Business, One Connection at a Time.

CGLCC, Canada's 2SLGBTQI+ Chamber of Commerce, advocates for and works towards a more inclusive Canadian economy. As the only certifying body of LGBTQ owned businesses in Canada, CGLCC's Certified Supplier program is internationally recognized by the NGLCC, global corporations, and Canadian government partners.

We are actively welcoming new corporate partners who want to help champion 2SLGBTQI+ business in Canada and around the Globe. Let us share our success with you!

Connect with one of our Delegates, or visit www.cglcc.ca, for more information.

DELEGATES



Darrell Schuurman

He/Him
Co-Founder & CEO

+1 (866) 300 7556 ext. 111
+1 (416) 910 5077
darrell@cglcc.ca
www.cglcc.ca



Cass Elliott

He/Him
Manager, Global

+1 (866) 300 7556 ext. 113
+1 (613) 407-8858
cass@cglcc.ca
www.cglcc.ca



PLATINUM MEMBERS



CORPORATE AND GOVERNMENT MEMBERS



RESOURCE MEMBERS





WHEN YOU GO FROM COURIER TO CARGO SHIP

THAT'S THE EXPORT IMPACT

Confidently enter new markets,
reduce financial risk and grow your business.

Visit **EDC.ca** and see what the Export Impact
can do for your business.



Canada 



We bring businesses GLOBAL
cglcc.ca/programs/global-initiatives




SDAC PRESENTS

DEFY



CANADA'S LARGEST
SUPPLIER DIVERSITY
CONFERENCE

LE CENTRE
SHERATON
HOTEL
MONTRÉAL
CANADA

SAVE THE DATE

MONTRÉAL
JUNE 12-14
2024

CONFERENCE HOSTS



INTERNATIONAL
EVENT PARTNER



supplierdiversityalliance.ca