

CGLCC Corporate Membership

How Your Organization Can Get Involved

Corporate Advisory Council

The Corporate Advisory Council (CAC) is made up of one representative from each of our corporate members and helps the CGLCC elevate our platform by raising awareness of the economic benefits of both a diverse workplace and mutually beneficial relationships between the LGBT+ and LGBT+-allied business community. These meetings take place quarterly and will highlight new programming and facilitate discussions around the direction of CGLCC.

Ideal candidates: stakeholders from outside the procurement and/or supplier diversity team

Procurement Advisory Council

The Procurement Advisory Council (PAC) meets quarterly, and acts as a forum for discussion and action around supplier diversity best practices and helps create and maintain standards for how to do business with certified LGBT+ businesses. Through education, guidance, and strategic advice they work with CGLCC's network of local chambers and LGBT+ businesses to help find and secure opportunities.

Ideal candidates: stakeholders from the procurement and/or supplier diversity team of their organization



Summit

The Summit brings together hundreds of business, non-profit, academic, and government leaders, as well as knowledge experts and entrepreneurs from many industry sectors, to learn how to expand business opportunities, both domestically and abroad, strengthen the entrepreneurial ecosystem, relationships and much more.

The summit will take place in June 2022, and CGLCC corporate members can get involved by:

- Attending the summit
- Participating in one-on-one matchmaking with certified diverse suppliers
- Participating in panel discussions, keynote speeches or workshops

Note: participation in these areas is not guaranteed

- Sponsoring the summit

Gala

CGLCC's annual Gala is the national signature event of the year. It brings together hundreds of business and community leaders and LGBT+ entrepreneurs from across Canada and abroad. We also recognize and award excellence among the Canadian business leaders who are helping to drive LGBT+ inclusion and prosperity.

We encourage corporate members to participate by:

- Attending the gala
- Purchasing a table for representatives from your organization to attend
- Donating to the Silent Auction
- Sponsoring the Gala

Diversity and Inclusion Workshops

CGLCC offers a 90-minute session designed to start a conversation about LGBTQ+ diversity and inclusion with your broader workforce. Included is a discussion of different terminology, gender diversity, and pronouns, and what allyship in the workplace looks like.

Note: This workshop is included in all corporate member packages at \$7,500 CAD and above.



One-on-One Matchmaking Sessions

One-on-one matchmaking sessions take place twice throughout the year, one of which being at the CGLCC summit in June. In these sessions, CGLCC will match certified suppliers and corporate members in order to facilitate networking and pitching opportunities. Each meeting will be short (5-10 minutes) and approximately 20 different meetings will take place in one session.

ERG Working Group

Employee Resource Groups (ERGs) are imperative when it comes to fostering a diverse, inclusive workplace. CGLCC will be hosting two working ERGs in 2022 to facilitate discussions around best practices, gaining support in the workplace and aligning with company objectives as it relates to the LGBT+ community.

Meet the Buyer Session

If you are interested in meeting with some of CGLCC's diverse certified suppliers, we will host a Meet the Buyer session where you can introduce your company and meet 5-7 CGLCC certified suppliers that meet your procurement needs. It is a great way to network and get started in the CGLCC community.

Thought Leadership and Professional Development Sessions

We welcome any of CGLCC's corporate members to attend all of the Thought Leadership and Professional Development Sessions that take place throughout the year. We will be regularly updating our website and newsletters with upcoming events, so please keep an eye out for anything you or your team may be interested in!

Note: There are opportunities to collaborate for an additional fee

Should you have any questions or want to get involved with any of these initiatives, please contact **Paige Harlock** at paige@cglcc.ca.

