



8TH ANNUAL
BLACK & WHITE GALA

IGNITING THE NORTH

cglcc.ca/gala

NOVEMBER 10, 2023



Welcome

We invite you to join us for our 8th Annual Black & White Gala, celebrating 20 years of shaping Canada's 2SLGBTQI+ business landscape.

This event unites the 2SLGBTQI+ business community, honoring outstanding achievements through a night of celebration, and CGLCC's Business Leadership Awards.

Experience an exclusive evening of unprecedented entertainment and connection, celebrating a year of incredible growth and progress.

Your presence is vital in commemorating this remarkable journey.

2023 Black & White Gala

CGLCC's annual Gala is the national signature event of the year. Here, we bring together hundreds of business and community leaders and 2SLGBTQI+ entrepreneurs from across Canada and the world. We also recognize and award excellence among Canada's business leaders who are helping to drive 2SLGBTQI+ inclusion and prosperity.

Our 2023 Business Leadership Award categories:

**Business Leader
of the Year**

**Corporation
of the Year**

**2SLGBTQI+ Business
Advocate of the Year**

**2SLGBTQI+ Business
of the Year**

**Young 2SLGBTQI+
Entrepreneur of the Year**

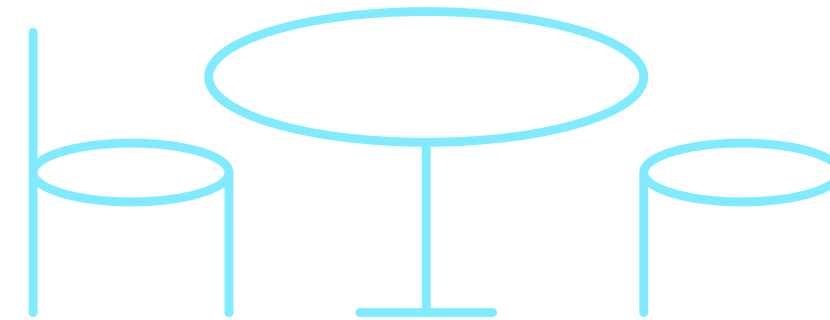
**2SLGBTQI+ Founder
of the Year**

2023 Legacy Award

More information on CGLCC's Business Leadership Awards may be found at at cglcc.ca/awards

Celebrate with us by...

GETTING A SEAT
AT THE TABLE



SPONSORING
THE GALA

Looking to participate in a greater way? We have a variety of sponsorship opportunities available for you and/or your company to choose from.

VOLUNTEERING

We are always looking for help during the event. If you love helping out with live events, let us know and we can find the perfect role for you!

DONATING TO THE
SILENT AUCTION

Each year we hold a silent auction to help support the CGLCC. We are looking for anything from spa gift cards and travel vouchers to audio speakers and iPads.

Gala Ticket Pricing

| | EARLY BIRD TICKET (Ends September 22) | EARLY BIRD TABLE OF 8 (Ends September 22) | EARLY BIRD TABLE OF 10 (Ends September 22) | TICKET | TABLE OF 8 | TABLE OF 10 |
|--|---|---|--|---------------|-------------------|--------------------|
| CGLCC Corporate Member | \$600 | \$4,800 | \$6,000 | \$660 | \$5,280 | \$6,600 |
| CGLCC Certified Supplier | \$270 | \$2,160 | \$2,700 | \$300 | \$2,400 | \$3,000 |
| Rainbow Registered Business and Ecosystem Partners | \$300 | \$2,400 | \$3,000 | \$330 | \$2,640 | \$3,300 |
| Non-Member | \$700 | \$5,600 | \$7,000 | \$770 | \$6,160 | \$7,700 |

Find more information, including links to tickets and prices at www.cglcc.ca/gala.

2023 Sponsorship Benefits

| | PLATINUM SPONSOR \$18,000 | AWARD SPONSOR \$9,500 | STORYTELLING SPONSOR \$8,500 | SILVER SPONSOR \$6,000 | FRIEND \$3,000 |
|---|--------------------------------------|----------------------------------|---|-----------------------------------|---------------------------|
| Remarks during virtual event | Welcoming remarks | Presentation of sponsored award | | | |
| Verbal recognition during event | ✓ | ✓ | ✓ | ✓ | |
| In-person tickets to Gala | 10 in-person tickets | 8 in-person tickets | 6 in-person tickets | 6 in-person tickets | 2 in-person tickets |
| Social media promotional assets with links for sharing; post-Gala branded thank you messaging | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo/brand name recognition for one of: Gala pre-show; sponsor break; after party, musical performance | | | | ✓ | |
| Logo/brand recognition on Storytelling video | | | ✓ One Story | | |
| Logo displayed on Gala platform and on sponsor reel shown at minimum 3 times during event | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sponsor Spotlight Videos (short video highlighting sponsor testimonial, pushed out on CGLCC social media channels) | ✓ | ✓ | ✓ | ✓ | |
| Logo included on all promotional materials, and in regularly scheduled e-newsletters, pre- and post-Gala | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo included in social media posts (Twitter, LinkedIn, Instagram, Facebook) pre- and post-Gala; live sponsor shout-outs on social channels during event. | ✓ | ✓ | ✓ | | |

2022 Black & White Gala in Review

500

Attendees

24

Sponsors

60+

Silent Auction items
donated, bid on, and won.

2022 Award Winners

Business Leader of the Year: **Terri McDowell**

LGBT+ Business Advocate of the Year: **Suzie Yorke**

LGBT+ Business of the Year: **Robertson & Company Ltd.**

Young LGBT+ Entrepreneur of the Year: **Thierry Alcantara-Stewart**

Corporation of the Year: **BDC**

Legacy Award: **Katherine (Katie) Dudtschak**

LGBT+ Founder Award: **Bobbie Racette, Virtual Gurus**

For more info, visit www.cglcc.ca/awards



2022 Black & White Gala Responses

**Congratulations on a beautiful and successful Gala!
As my first time attending the Gala, it was really special to physically be in the same room as the wonderful humans making a big impact in the LGBT+ community and our society as a whole. It was nice to celebrate their accomplishments, while also glamming up! Big kudos all around!!**

Merci à la CGLCC de célébrer les grandes réalisations et de faire connaître les histoires de victoire et de résilience de la communauté 2ELGBTQI+ du Canada.

I can't believe how much visibility matters, and the reality that we get to stand here, we get to celebrate, we get to normalize our existence - just how far we have come deserves to be celebrated.

Such an incredible evening celebrating Canada's 2SLGBTQ+ businesses with our partner Canada's LGBT+ Chamber of Commerce (CGLCC) who hosted another magnificent Black and White Gala! I enjoyed connecting with my colleagues, customers, partners and friends. Congratulations to all the amazing business owners who were recognized!

Thank you to the 2022 Gala Supporters!

OFFICIAL AIRLINE SPONSOR



PLATINUM SPONSOR



AWARD SPONSORS



STORYTELLING SPONSORS



SILVER SPONSORS



FRIENDS




SUPPORTERS



LIVE CAPTIONING





**WE HOPE TO
SEE YOU THERE!**

At CGLCC, our goal is to help you connect with customers and prospects, and reimagine how we can continue to bring our community leaders together.

For more information, please visit the [CGLCC website](https://www.cglcc.ca) or reach out to office@cglcc.ca.



Canada's 2SLGBTQI+ Chamber of Commerce

Website: [cglcc.ca](https://www.cglcc.ca)

Social Media: [@theCGLCC](https://www.instagram.com/theCGLCC)