



Canada 

CANADIAN LGBT+
BUSINESS TRADE MISSION
Las Vegas, Nevada 2022

Directory of Participants

Trade Commissioner Service & Canada's LGBT+ Chamber of Commerce Trade Mission to Las Vegas

The CGLCC, Canada's LGBT+ Chamber of Commerce, in partnership with the Trade Commissioner Service of Canada, is proud to lead Canada's LGBT+ trade mission to the NGLCC Business and Leadership Conference in Las Vegas, Nevada.

This year's Canadian LGBT+ trade mission once again showcases the strength, creativity and dynamism of Canada's LGBT+ enterprises. It also highlights the broad range of economic activities and services these businesses are involved in, as well as the importance of Canada's LGBT+ business community's contribution to a thriving and inclusive North American economy.

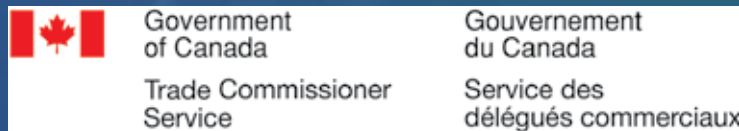
This directory provides a short description of the activities and fields of expertise of the Canadian LGBT+ businesses participating in this trade mission, as well as contact information for their representatives.

We encourage you to talk to members of the Canadian delegation and explore with them how they can become your next best business partner, and how Canadian businesses and internationally certified LGBT+ suppliers bring unique solutions to your business needs.

We wish you a great NGLCC Conference!



In Partnership with



Additional Support by





About the CGLCC

Canada's LGBT+ Chamber of Commerce is a coalition of LGBT+ business owners, allies, government liaisons, corporate members, and community partners. We advocate for and work towards a more inclusive North American economy – one connection at a time.

CGLCC's Global Program

By connecting Canadian enterprises to a global network of other LGBT+ chambers of commerce, governments, corporate partners, businesses, and individuals – CGLCC's Global Program helps LGBT+ certified suppliers access international business opportunities.

We also equip members with practical information about how to do business abroad and insider information about trends in trade and various markets. Our development programs and government partnerships give certified suppliers the opportunity to speak with the right people and get the right information to expand their potential globally.

Let us introduce you to the benefits of working with the many LGBT+ businesses of Canada.

To learn more about CGLCC's Global Program, visit www.cglcc.ca/programs/global-initiatives/

Or contact Cass Elliott, Global Program Manager for CGLCC.



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Government
of Canada

Gouvernement
du Canada

Canada

CANADA

Do Business
with Canada

Are you looking for a business partner you can trust? Canada is home to a dynamic marketplace supported by an innovative economy and welcoming business community. World-renowned for its capabilities in diverse sectors and has 14 free trade agreements in force with 49 countries, Canada is an ideal environment for partnerships and investment.

The Canadian Trade Commissioner Service (TCS) is a government organization that has facilitated trade with Canada since 1895. With offices in more than 160 cities across Canada and around the world, we are accessible to both Canadian and international companies looking to do business.

With an in-depth knowledge of global markets and insight on Canadian industry sector capabilities, we can connect you with strategic procurement, investment, innovation or education partners in Canada.

Let our team of professionals help you with our free services.

Contact a trade commissioner to start doing business with Canada.

BUY FROM CANADA

We can introduce you to the Canadian organization best suited to meet your needs for high-quality products, services or technologies.

INVEST IN CANADA

Establish or expand your business in Canada to benefit from a stable economy with competitive business costs, a safe and inclusive environment and a highly educated and skilled workforce. Our investment professionals can provide the strategic intelligence you need.

INNOVATE WITH CANADA

Canada is a world leader in science and technology with strong capabilities across a wide range of sectors. We can connect you with the right research and development (R&D) partners in Canada.

STUDY IN CANADA

Canada has some of the world's top research facilities and academic institutions. We can connect you with the right schools, scholarships and potential R&D partners as well as education and training service providers.



Canadian Delegation

Company	Delegate	Sector
A.T. Consulting & Recruiting	Ashind Thukral	IT Consulting & Staffing
Breakfast Culture	Jefferson Darrell	Marketing & Consulting; PR & Branding; DE&I Specialization
Canvasea	Stanley Wu	Marine Industry - Leisure/ Recreational Boating, Commercial. Military, Industrial Manufacturing
Growing Greener Innovations	Connie Stacey Raymond Rand Erin Rand	Battery Energy Storage Systems; Renewable Energy Systems; Micro-Grid Development; Energy Efficiency; Remote Power Solutions
Hydronique Hydration	Kedar Patil	Food & Beverage; Health & Wellness; Supplements; CPG - Beverage
Indie Tech	Sophia G. Contreras Stone	Financial Services; Supplier Risk; Enterprise Gateway Marketplace; SaaS
NONA Vegan Foods Ltd.	Kailey Gilchrist	Food CPG Brand
Silverman Consulting & Retail Services	R. Bruce McDonald	Management Consulting; Retail Consulting
Skymattix Inc.	Daniel Holland	Retail, Commercial Real Estate; Robotic (Industrial) Automation; Manufacturing; Home Improvement; Financial Services; DE&I
The House of Purpose	Javier Santos	Mental Health; Human Resources
UpHouse Inc.	Alex Varricchio Kiirsten May Jordan Witherspoon	Marketing Agency
Virtual Gurus	Bobbie Racette Daniel Blum Abby Belin	SaaS, Tech, Marketplace & Freelance platform
Zubas Flett Law	Ted Flett	Legal Services

A Special note of THANKS from CGLCC:
Printing by Data Communications Management



A.T. Consulting & Recruiting

A.T. Consulting (A.T. Consulting & Recruiting Inc.) provides Consulting, Solutions and Services to large and small organizations operating in various industries. While many of our clients face similar business and technology challenges, no two businesses are alike. For us, every client is unique. We strive to address our client's needs with a holistic, all-encompassing, customized approach.

We have extensive experience dealing with Public & Private sector clients in providing governance, consulting, implementation, managed services, customization, and integration with other applications. Our solutions and services are targeted to enterprise and mid-enterprise commercial businesses, financial institutions, retail, healthcare organizations, educational institutes, and public sector agencies.

A.T. Consulting provides the following IT services to customers efficiently and competitively: I.T. consulting, Business consulting, Staff Augmentation, Cloud Migration, Project and program management, AODA Compliance, Blockchain/ AI/ RPA, Big Data and Analytics, Enterprise Solutions (ITSM, CRM, ERP etc.), Website and mobile development, Database management services, among others.

Through this conference, We would like to gain a wider exposure to a network in the US. We would like to be able to supply our services to our US Clients.

 A portrait of Ashind Thukral, a man with dark hair and a beard, wearing a patterned shirt, smiling.	<p>Delegate</p> <p>Ashind Thukral</p> <p>He/Him Director</p> <p>+1 (289) 242-6023 ashind@atrecruiting.ca atrecruiting.ca</p>	 A square QR code with a black and white pixelated pattern.
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Breakfast Culture

Breakfast Culture Inc. helps organizations increase revenue by cultivating equitable and inclusive workplace cultures, garnering new and diverse audiences, creating new lines of business and fostering productivity.

We work where marketing communications intersects with diversity and belonging. Breakfast Culture's services include: Diversity & Inclusion Audits, Woke Marketing & Communications, Group Training & Individual Coaching, Inspirational Talks & Motivational Keynotes. Let's break some eggs!



Delegate

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Canvasea

Canvasea Interiors Inc. is a premium custom marine fabricator based in North Vancouver. We use premium materials, industry-leading Computer-Aided Design (CAD) process combined with high quality craftsmanship to provide our clients with world-class marine durable canvas work.

One of our major focus points is to produce quality marine canvas and upholstery for boat-owners from sea to sea. However, we are also able to supply canvas solutions for Industrial & manufacturing sectors (such as, canvas protection and storage for heavy equipment), as well as for aviation and military applications.

The products we produce include but not limited to – Bimini, Bimini and Enclosure, Boat Covers, BoatAccessories/Equipment Covers, and Exterior and Interiors seating and cushion. Industrial High quality product and customization are our standard. We care for our client through professional advice sharing, attention to detail in our work, and a commitment to quality craftsmanship. We know how to ask the right questions to ensure a quality custom solution for all each of our clients.

Our mission is to be an aesthetic, trustworthy and qualified leader in the marine canvas and upholstery industry in BC and Canada. We are the first company in Vancouver BC to use digital templating, CAD design process, and CNC fabric machine for Marine Canvas and Upholstery work.

Canvasea should be your first choice when considering to install/upgrade your canvas needs.

Delegate

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Growing Greener Innovations

Growing Greener Innovations, Inc., is an award-winning clean energy solutions manufacturer in Edmonton, Canada, and operating since 2014.

GGI designs smart batteries and battery energy storage solutions for individual, residential, commercial, and industrial customers looking to increase resiliency and reduce overall energy use and GHG emissions.

GGI's patented GRENGINE™ plug-and-play products allow individuals to replace GHG-emitting diesel generators with easy-to-use, silent, emissionless battery generators that can be charged by renewables such as solar and wind or by the grid.

The company is led by Founder and President Connie Stacey an executive that is committed to EDI principles and actions, ESG policies and the mission to reduce GHG emissions and end energy poverty. For Good.

Delegates



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Hydronique Hydration

HYDRONIQUE HYDRATION, a new wellness CPG-beverage brand, was founded by a frontline healthcare worker who struggled with proper nutrition and hydration during the pandemic.

Hydronique offers unique multivitamin powdered beverage formulations in convenient stick packets that are more portable than ready-to-drink vitamin drinks, that contain more nutrients than the typical electrolyte mix, and that are keto-friendly (sugar free). The target market includes busy professionals looking for a nutritious sugar-free option at work, travellers looking for an affordable and portable beverage while on vacation, and festival-goers looking for a convenient and healthy vitamin and electrolyte replacement.

Hydronique is currently manufactured in Florida at a cGMP-certified facility, and distributed by an established 3PL. The initial go-to-market strategy has been eCommerce direct-to-consumer, which also includes Amazon.com.

The goals of this mission are to (1) meet with retail buyers in the health and wellness space, looking to expand their offerings for sugar-free nutrient-rich beverage options, (2) meet with strategic investors who may provide both mentorship and financial support, specifically for marketing and distribution across the USA, (3) develop connections within the NGLCC community.



Delegate

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Indie Tech

Indie Tech is an enterprise supplier market that harnesses the power of risk models found in capital markets and puts them into the hands of procurement, risk, and the C-suite to measure, monitor, and mitigate risk tied to suppliers in real-time. Starting with independent consultants and boutique consulting firms, we are automating engagements from end-to-end while tracking the progress of SOWs in order to better quantify supplier risk--helping large enterprise optimize pre-contract decision-making while managing post-contract performance risk.



Delegate

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NONA Vegan Foods Ltd

NONA Vegan provides the comfort and nourishment of an Italian mama's home cooking. Our plant-based Italian sauces bring everyone to the table, no matter their dietary restrictions or preferences, to enjoy mealtimes together. We have secured two US distribution partners (UNFI & KeHE), and opened distribution centres (DCs) in Southern California, Texas and Washington. The targets for this mission would be to meet with buyers from grocery retailers (preferably natural channel, both large chains and smaller independents or mid-size chains), as well as food service customers (institutional, restaurants) and food service distribution partners. Meeting investors or other financial supports for Diverse companies would also be beneficial to the business.



Delegate

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Silverman Consulting & Retail Services

Silverman Consulting & Retail Services creates retail events for independent retail stores. To date our work in the US has been from business referrals from Canadian clients. We work directly with retail owners and at some times work with banks - special loans units, and insolvency practitioners, retail consulting field. Over the past 10 years our process, and support systems, and in-house marketing agency have allowed us to exceed expectations for our clients. In this mission we will look at banks - special loans units, and their insolvency practitioners, to see if our solution for independent consumer goods retailers may be of interest to them.



Delegate

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Skymattix Inc.

Skymattix is a unique breed of digital media agency that designs and delivers innovative, ROI-driven marketing and communications services to progressive organizations that want to make an impact — for their businesses and for the markets and communities they serve. Our positioning statement is “Let The People In”, which extends far beyond impressions and conversions — it means that we are fully inclusive in all aspects of our business operations, our client interactions, and our messaging.

Our experienced, international team of marketers, visionaries, storytellers, and tech geeks have, each in their own way, said goodbye to the world of templated, over-priced, risk-averse corporate marketing and brought their talents together to disrupt the status quo and deliver the unexpected.

At Skymattix, there are no bad ideas, different perspectives are welcome and encouraged, and creative thinking is, literally, ‘off the chain’. For any organization we work with, this creates the conditions for a totally authentic client experience and line of sight to the best ideas and campaigns — no matter what you’re selling (or dreaming about selling). Skymattix specializes in market development, brand development, product positioning, digital marketing and investor outreach. 50% of our current revenue base is in the US and we would like to grow our presence in this market — specifically in the areas of inclusive marketing services, robotic automation deployments and interactive showcasing of commercial spaces.

	<p>Delegate</p> <p>Daniel Holland</p> <p>He/Him Partner, CCO</p> <p>+1 (416) 574-4747 daniel@skymattix.com skymattix.com</p>	
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The House of Purpose

The House of Purpose is a people development firm at the intersection of business and mental health. We help organizations build a workplace culture based on mental health and inclusion through expert consulting, assessment, training and group and individual support. We serve all types of clients worldwide in English, French, and Spanish. We aim to expand our list of partners in the USA.



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UpHouse Inc.

UpHouse is a marketing agency that elevates in-house teams and their brands. We work collaboratively with clients to make their marketing stronger, their ideas bigger and their job easier. Our core competencies include corporate and product brands, marketing and sales campaigns, recruitment marketing and production support. We work with companies across Canada to bring their brands to the surface. We are looking forward to expanding our market into the United States.

Delegates



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Virtual Gurus

Virtual Gurus is a SaaS (Software as a Service) platform that connects you with the right talent so you can delegate and save time while being confident that your projects are in the capable hands of our talented Canadian and American virtual assistants. What makes us different is our Northstar, we're on a mission to create employment opportunities for underrepresented individuals - we currently have more than 700 underrepresented folks working in the platform now with plans to hire 2000 more by mid 2023. Virtual Gurus has a product called askBetty, which is a slack app that allows you to delegate one-off tasks as you need directly through slack. Virtual Gurus recently closed it's Series A funding round and is VC backed by companies such as Telus, Raven Indigenous Capital, Roynat and the51.

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Zubas Flett Law

Zubas Flett Law is a boutique employment and human rights law firm in downtown Toronto, Ontario.

Advising employers and clients of independent contractors, Zubas Flett Law carefully analyzes a client's legal issues and makes a plan for action in this ever-changing and specialized area of law. The Firm's lawyers customize an efficient path to our client's desired result while compassionately appreciating that our clients are often making tough decisions in trying circumstances on a timeline and budget.

Areas of practice include employment contract drafting and negotiation, employee policies, termination and discrimination disputes, executive compensation, performance management and discipline, employment standards compliance, statutory workplace investigations, and general human resources matters.

Small and mid-size employers contending with legal issues in a separate jurisdiction require employment counsel that is experienced, yet reasonable in client file management and is mindful of the associated costs and benefits. At Zubas Flett Law, we offer competent, precise counsel in this quickly evolving area of law.

The Firm's objective during this mission is to: (1) expand its network of contacts in the USA, (2) learn about nuances of the US legal and commercial markets seeking to enter or expand operations in Canada, (3) solidify relationships with government of Canada in market representatives/influencers, (4) create networks among influencers at the NGLCC and (3) grow the Firm's business in the USA.



Delegate

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Trade Commissioner Service

Now more than ever, the Trade Commissioner Service (TCS) is helping companies sell their products and services outside Canada by connecting them with its funding and support programs, international opportunities, and its network of trade commissioners in more than 160 cities worldwide. Through our services, and by connecting you to other useful Government of Canada programs, we can help you grow abroad, even in these challenging times.

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Business Development Bank of Canada

At BDC, we know business owners. We've been working with them for more than 75 years. We know their challenges and we understand their needs. And we want them to grow and succeed.

We support small and medium-sized businesses in all industries and at every stage of growth with money and advice. We are the Business Development Bank of Canada. We are BDC.

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Canada's LGBT+ Chamber of Commerce

Diversifying Canadian Business, One Connection at a Time.

CGLCC, Canada's LGBT+ Chamber of Commerce, advocates for and works towards a more inclusive Canadian economy. As the only certifying body of LGBT+ owned businesses in Canada, CGLCC's Certified Supplier program is internationally recognized by the NGLCC, global corporations, and Canadian government partners.

Connect with one of our Delegates, or visit www.cglcc.ca, for more information.

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CGLCC SUPPLIER DIVERSITY PROGRAM PARTNERS

GOLD FOUNDING PARTNERS



FOUNDING PARTNERS



CGLCC CORPORATE PARTNERS

PLATINUM MEMBERS



CORPORATE AND GOVERNMENT MEMBERS



RESOURCE MEMBERS





WHEN YOU GO FROM COURIER TO CARGO SHIP

THAT'S THE EXPORT IMPACT



Confidently enter new markets,
reduce financial risk and grow your business.

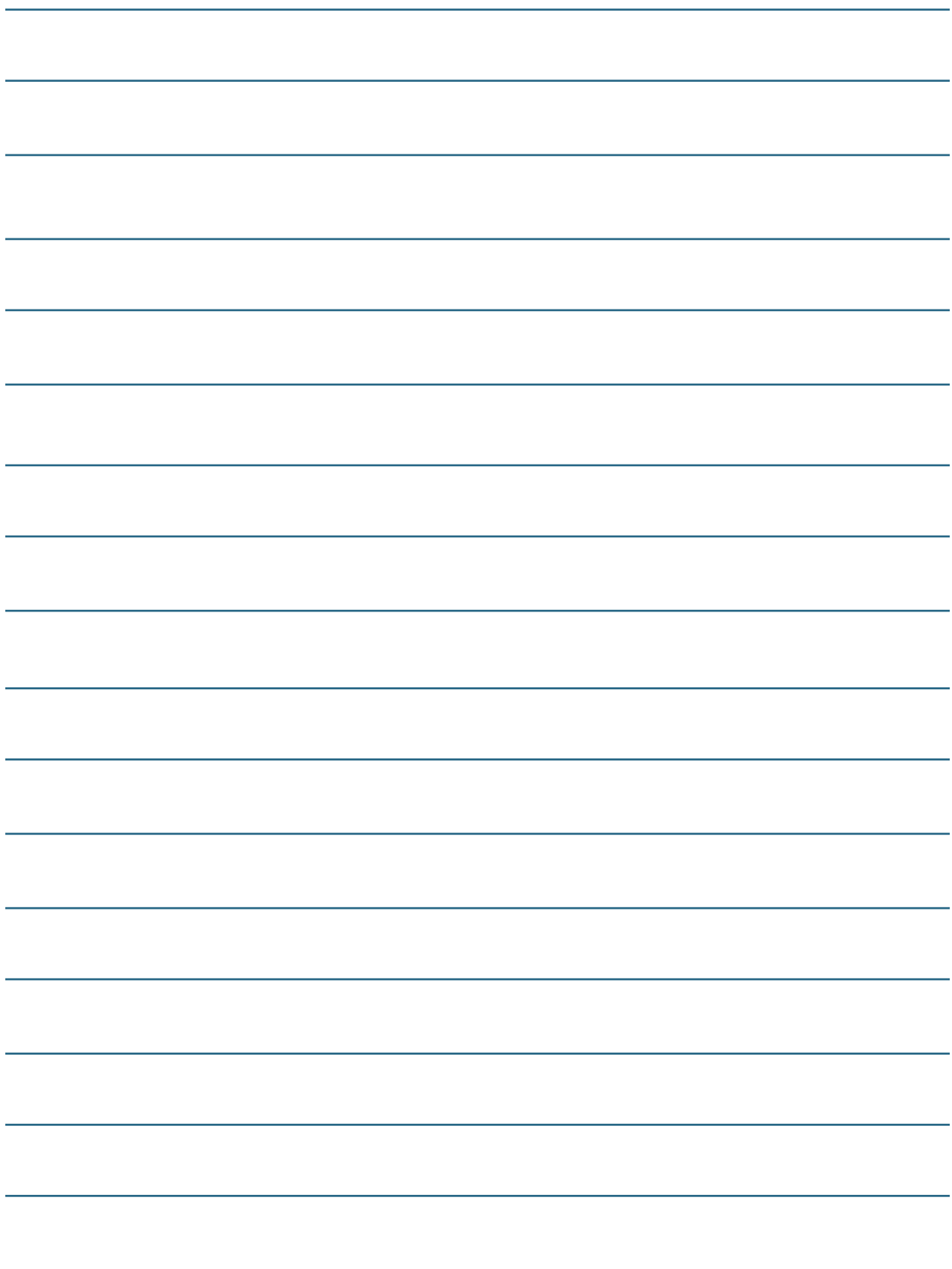
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can do for your business.

Canada



We bring businesses GLOBAL
cglcc.ca/programs/global-initiatives







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Government
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